## THE MATERIAL GAP 2014 LIGHT REFLEXIONS DIGITAL LIGHT - A FIELD OF POSSIBILITIES? THE MATERIAL GAP 2014 THE MATERIAL GAP 2014

INVITATION WELCOME TO THE SEMINAR at Berns, Stockholm, Sweden.

February 4 2014 at 18:00–19:30, doors open 17:30. The seminar follows by PechaKucha Night. Free entrance.

**SPEAKERS Jenny B Osuldsen,** Partner/Director Snøhetta, Norway

**Daan Roosegaarde,** Creative Director Design Lab Studio Roosegaarde, Netherlands **Marc Fontoynont,** Professor with Special Assignment, Department of Energy and Environment, Danish Building Research Institute, Aalborg University, Denmark

**MODERATOR**Lars Montelius, Prof. Expert Advisor at Lund University and Director Lund Lighting Initiative, Sweden

This year's **THE MATERIAL GAP** will highlight <u>new conceptual avenues for the medium light</u> far beyond its capacity to shine on us.

New light transmitting materials and systems are on the verge to transform our idea of what light can be and do for us within design/architecture and the built environment.

There are many straightforward benefits in terms of sustainability. But these light systems are not only about transmitting light to reflect upon us or our objects.

It is also about how they can <u>carry ideas</u>, <u>information</u>, <u>transmit and sense</u> <u>desires and even have an impact on our well being</u>.

**THE MATERIAL GAP** is a series of discussions on how to bridge the gap between material research and design/architecture.

How can we apply or intertwine cutting edge <u>material research in the design</u> <u>process</u> in what could be described as an organizational extended R&D?

THE MATERIAL GAP 2014 is a collaboration with Snøhetta A/S, www.snohetta.com

Produced by: Svensk Form, <u>www.svenskform.se</u>,
Antonia Ax:son Johnson Foundation for Sustainable Development <u>www.axfoundation.se</u>,
Bioinspired Forum <u>www.bioinspiredforum.com</u>,
Special thanks to The Royal Norwegian Embassy and Innovation Norway.











