

# Bioinspired Forum 2012 – Augmented\*

*Making Sense of the Sea or the Distribution of Senses*

## Speakers:

**Mads Brix** Augmented Reality – What is it?  
Social Media Manager, Mediacom, Denmark

**Anders Stödberg** – Geopositioning – What's next?  
CEO Arcmage, Gävle, Sweden

**Dr. Silke Kröger** – Biological Sensors – How does it work?  
Senior Scientist at Cefas Lowestoft Laboratory, England  
I see, you see, we see – the SEA  
“A marine scientists view of the oceans and how sensors can improve our understanding”

**David W. Jacobs** - The Leafsnap project – [www.leafsnap.com](http://www.leafsnap.com)  
Professor, Department of Computer Science and UMIACS, at the University of Maryland  
Skype Interview

**Erik Selander** - How marine organisms hit it off.  
Marine biologist at the University of Gothenburg, Sweden  
Department of Biological and Environmental Science

**Jan Heuschele** – About pheromones and test case : “How copepodes hit it off”.  
Evolutionary Biologist, PostDoc DTU Aqua, Denmark

**Olof Werngren** – Test case “How copepodes hit it off” and producer of WIP-corner.  
Founder Augmented Event and Media Producer, Sweden

The list is subject to change.

Moderator: **Patrick Baltatzis**

## Introduction:

Mats Broden – Bioinspired Forum and Marine Center.

Max Wang - Cacao Intelligence – coming event in collaboration with Asia.

Sara Ponnert – Liaison Officer, Media Evolution

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## Where? When?

Marint Centrum Simrishamn

Varvsgatan 4, Simrishamn, Sweden

Thursday June 14, 2012

12.00–18.00 (starts with lunch)

Discussion starts at 13.00 and ends with buffet.