

## INVITATION

5 FEBRUARY 2013 AT BERNS, STOCKHOLM

*“ASK ANY PLANT AND IT WILL  
GIVE YOU AN INSIGHT ABOUT MILLIONS OF YEARS OF  
RESILIENT DYNAMISM” (Mats Brodén, Bioinspired Forum)*

## THE MATERIAL GAP 2013: IN|OUT

**Place: Berns Salonger, Stockholm, Sweden**

**Date: 5 February, 2013**

**Time: 18.00 – ca 19.30**

A discussion on material research, sustainability and the challenging interaction between the design community and the scientific community. How do we pose the right questions?

**PANEL:**

**ALISA ANDRASEK**, Designer at Biothing and Bloom Games, Director at GAD UCL Bartlett London.

**ROSS LOVEGROVE**, Designer at Ross Lovegrove.

**LARS MONTELIUS**, Professor in Nanotechnology, Lund University.

**MODERATOR:**

**THOMAS HERRSTRÖM**, Swedish Designers, Project manager Codesign.

**WHAT IS THE MATERIAL GAP?**

How do we find new paths for a sustainable development? Designers and architects can play a vital role in translating and visualizing advanced scientific research into reality. Here you will meet some of today's most prominent designers, architects and scientists discussing how we can overcome the gap and open towards a new nature bio language for the 21st century.

The seminar is a part of a long term process with the aim to bring disciplines and knowledge together and to create a platform for creative collaboration between designers and scientist. The event is more about finding out what questions to ask rather than giving the right answers.

**A collaboration between:** Svensk Form, The Antonia Ax:son Johnson Foundation For Sustainable Development ([www.axtalk.com](http://www.axtalk.com)) and Bioinspired Forum ([www.bioinspiredforum.com](http://www.bioinspiredforum.com))



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